

1. "Hope Among the Coffee Trees"

A Coffee Farmer's Story



Name/ Basel

GRADE 7

Introduction

Pedro is a coffee farmer whose story illustrates the struggles many face in the coffee industry. Once able to support his family and send his children to school, he now earns less due to falling coffee prices. His experience highlights the impact of big buyers and global competition on farmers, raising concerns about the future of education and livelihoods for families like his.

○ **Challenges Faced by Coffee Farmers**

2. **Low Prices:** They earn less for their coffee due to market oversupply.
3. **Rising Costs:** Increasing costs for supplies and labor strain their finances.
4. **Limited Education:** Falling incomes prevent them from sending their children to school 40 mini

○ **Impact of Globalization**

Globalization affects coffee prices and farmers' wages in a few key ways:

1. **Oversupply:** More countries grow coffee, leading to excess supply, which drives prices down.
2. **Powerful Buyers:** Large companies can negotiate lower prices, meaning farmers earn less for their coffee.
3. **Increased Competition:** More competition among countries lowers prices further, making it hard for farmers to earn a stable income.

As a result, many farmers struggle to make a living.

○ **Qatar's Vision 2030**

1. Qatar can support fair wages and sustainable practices by promoting ethical sourcing in its food industry. This includes ensuring farmers receive fair pay and investing in eco-friendly farming methods. By partnering with fair trade organizations and providing training, Qatar can help farmers improve their livelihoods while protecting the environment.

○ **What Can We Do?:**

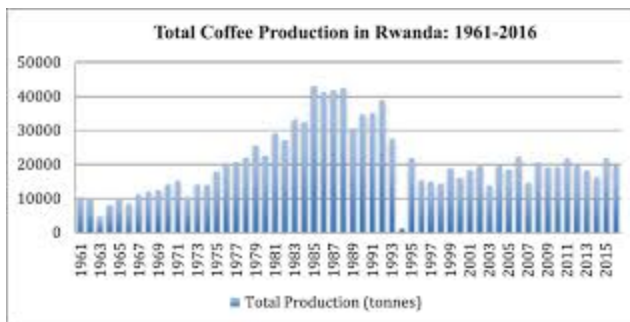
Consumers can help coffee farmers by:

1. **Buying Fair Trade Coffee:** This supports farmers with fair wages and better conditions.
2. **Choosing Sustainable Brands:** Supporting brands that prioritize ethical sourcing helps farmers and the environment.



CONCLUSION

In conclusion, coffee farmers like Pedro face many challenges due to low prices and market pressures. These issues make it hard for them to support their families and provide education for their children. As consumers, we can help by choosing fair trade and sustainable coffee, ensuring farmers receive fair wages. By making these choices, we can support a more equitable coffee industry that benefits both farmers and consumers.



REFERENCES

1. **International Coffee Organization (ICO)**
2. **Fair Trade International**

