**Globalisation and wages**

Most of the world’s coffee is grown on small farms, by people in Low income Countries or Newly Emerging Economies countries such as Ecuador, in South America.

Growing coffee is hard work. Planting trees, watering in dry weather, spraying against disease, pruning, fertilising, and picking the cherries. But even when the farmer works really hard it does not mean they will earn more. As a result coffee farmers are barely surviving.



Pedro is earning less and less for his coffee – but coffee is not that much cheaper in the shops, and it costs more and more in coffee bars.

This is because big buyers (mostly TNCs) buy coffee crops, often before they are harvested. This is as a result of there being too much coffee grown! There are tonnes of beans in store around the world.

This is partly because the World Bank and other bodies have encouraged LICs and NEEs to grow coffee. Therefore, countries have competed to grow more and more, instead of agreeing a plan between them.

With so much coffee on the market, the buyers can push the price right down. They pay less so coffee farmers earn less. Less money for food, clothes and education for their children.

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#### Instructions:

1. **Title:**
   * Give your information sheet a catchy title (e.g., "The Story of Coffee: From Farm to Cup").
2. **Sections to Include:**
   * **Introduction:** A brief paragraph introducing who Pedro is and why his story matters.
   * **Challenges Faced by Coffee Farmers:** List at least three challenges that coffee farmers like Pedro experience.
   * **Impact of Globalization:** Explain how globalization affects the prices of coffee and the wages of farmers.
   * **Qatar’s Vision 2030:** Write a few sentences about how Qatar can support fair wages and sustainable practices.
   * **What Can We Do?:** Suggest at least two things that consumers (like us) can do to help coffee farmers.
3. **Visuals:**
   * Include at least one drawing, diagram, or image that relates to coffee farming or globalization.
4. **References:**
   * If you used any books or websites to gather your information, list them at the bottom.

### Success Criteria:

* **Content:**
  + You have all the required sections.
  + You provide clear and accurate information about Pedro and the coffee trade.
* **Clarity:**
  + Your writing is easy to understand and explains ideas clearly.
* **Creativity:**
  + Your information sheet includes visuals that make it interesting.
* **Presentation:**
  + Your work is neat and organized, with a title and sections that are easy to read.
* **Connection to Qatar:**
  + You show an understanding of how Qatar’s Vision 2030 relates to coffee farmers and sustainability.